

# How to Buy Credits

## Tiered Based Pricing

### Bronze

50-1,000 credits \$2/credit

### Silver

1,001-10,000 credits \$1/credit

### Gold

10,001-100,000 credits \$0.50/credit

### Platinum

100,001 – 1,000,000 credits \$0.25/credit

### Super Platinum

1,000,000+ credits \$0.1/credit

You need to buy the amount of credits shown above to progress to the next tier and get the discounted price per additional credit. Credits are valid for the next 365 days/1 year from the day of purchase. The current tier is active within 365 day since the last purchase of credits for its minimum range.

All payments are non-refundable.

**MORE YOU BUY...LESS YOU PAY**

Amount of Credits	Total Cost
50	\$100
100	\$200
200	\$400
500	\$1,000
1,000	\$2,000
2,000	\$3,000
5,000	\$6,000
10,000	\$11,000
20,000	\$16,000
50,000	\$31,000
100,000	\$56,000
200,000	\$81,000
500,000	\$156,000
1,000,000	\$281,000

## Cost Breakdown Example

**You have bought 200,000 credits**

First 1,000 credits cost \$2 each

Next 9,000 credits cost \$1 each

Next 90,000 credits cost \$0.50 each

Additional credits cost \$0.25 each

### Calculation

**Total cost** = (1,000 \* \$2) + (9,000 \* \$1) + (90,000 \* \$0.50) + (100,000 \* \$0.25) = **\$81,000**

Please note that once you progress to the next tier, each additional credit within that tier (no matter how many credits you buy, even if it is just 10 credits) will cost you according to the tiered pricing per credit: Silver - \$1, Gold - \$0.50, Platinum - \$0.25, Super Platinum - \$0.1.

# How to Spend Credits

There are two options through how you can utilize your credits and get data – either **Pay-As-You-Go** or **Add Data to My Subscription**.

If you choose **Pay-As-You-Go** option, you buy a certain number of credits (Minimum is 50 credits) and continue using them as long as they last (Credits are valid for 1 year/365 days from the day of purchase). No commitment required of any kind.

If you choose **Add to My Yearly Subscription** option, then you have to pay a committed annual fee for a certain number of products. You will be billed annually for an unlimited access to the chosen data, with free downloads within given limits\*.

## Credits Consumption Table

### (Pay-As-You-Go)

TABS	Options	Country Data	Regional Data	World Data
Find Data	Pay-Per-View	1 credits	3 credits	7 credits
	Pay-Per-Download	5 credits	7 credits	20 credits
Analyze Data	Pay-Per-View	7 credits	10 credits	15 credits
Report Writing	Pay-Per-View	10 credits	30 credits	50 credits
	Pay-Per-Download	30 credits	50 credits	70 credits

### (Add Data to My Subscription)

Option	Per User / Per Month/ Per Product	Country Data	Regional Data	World Data
Yearly Subscription	Price	30 credits	50 credits	100 credits
	*Limits	<ul style="list-style-type: none"> <li>Up to 25 datasheets download per month</li> <li>Up to 5 reports download per month</li> </ul>	<ul style="list-style-type: none"> <li>Up to 50 datasheets download per month</li> <li>Up to 15 reports download per month</li> </ul>	<ul style="list-style-type: none"> <li>Up to 50 datasheets download per month</li> <li>Up to 15 reports download per month</li> </ul>

# Some Hypothetical Situations

## 1. You just want to view some numbers on the Asian banana market

You will be charged 3 credits per viewing data on the Find Data Page for the given region (Asia).

## 2. You want to download a report on the global apple market

You will be charged 80 credits per viewing and downloading a report (.docx) on the Report Writing Page for the given region (World).

### **Calculation**

**Total cost** = 50 credits (pay-per-view) + 70 credits (pay-per-download) = **120 credits**

## 2. You want to add data on the U.S. avocado market to your subscription

You will be charged 240 credits for an annual unlimited access to chosen data, with free downloads within given limits.

### **Calculation**

**Total cost** = 30 credits (Country Data) \* 12 months \* 1 user = **360 credits**